

Scenic Road Rallies LLC

Specializing in designing and conducting rural road rallies for the automobile enthusiast since 1979.

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THE RALLY NEWSLETTER

MARCH 2006

STATISTICS FROM 2005

Looking back on the 2005 rally season we have found some interesting facts about our road rallies that we would like to share with everyone. We had 262 teams compete during the 2005 season which is 154 more teams than the previous year! A total of 19,130 miles were driven by all teams combined, which is 11,079 more miles than the previous year! And some vehicles like the Infiniti pictured below (Same vehicle, same day in both pictures!), were rented for the day! Below is a breakdown on the number of makes of vehicles entered in the rallies:

58 Jeep	8 Subaru	2 Jaguar
30 Chevrolet	7 Mini Cooper	2 Saturn
27 Ford	6 Infiniti	1 Amphicar
13 GMC	5 Chrysler	1 BMW
11 Dodge	5 Nissan	1 Cobra
11 Sunbeam	3 AMC	1 Lexus
11 Toyota	3 Audi	1 Mitsubishi
10 Mercedes	3 Buick	1 Nash
9 MG	3 Pontiac	1 Oldsmobile
8 Honda	3 Porsche	1 Shay



CATERED DINNERS AFTER THE RALLIES

Each year we have catered dinners after several of the rallies as an added benefit to the event. We go to great lengths to put together an event that our teams will enjoy and we expect a high standard of service and quality food from the people who cater these events. Usually the dinners are either chicken or ribs and in years past, the food and service has been very good by most standards. However, last year the quality of food and service from our 3 standard catering services had declined to a level that we felt was unacceptable. Therefore, this year we are going back to the traditional "Bring your own picnic basket" approach. In other words, just pack a lunch with snacks and soft drinks for your drive in the country, red & white checkered table cloth is optional!

SCENIC ROAD RALLIES T-SHIRTS NOW AVAILABLE

Our good friend, Craig Binder, President of The Northern Kentucky F-Body Association, has put quite a bit of time and effort into designing a great looking T-shirt for Scenic Road Rallies. This shirt features our Covered Bridge logo on the front and the entire 2006 Road Rally schedule on the back. These shirts do not list the Private Rallies for the year. This is a really neat looking shirt made out of heavy 100% cotton. The shirts come in White and Grey, in sizes from Small to 3X-Large and sell for \$15.99 each. You can view and purchase these one of a kind T-shirts online by going to www.cafepress.com/scenicrr

PRIVATE RALLIES FOR 2006

Below is a list of the Private Rallies "Open to the Public" that we have on schedule for 2006. These rallies are designed and conducted by Scenic Road Rallies LLC but they are sponsored by other entities. Please visit our website and click on "Upcoming Rallies" for complete details on each of the following rallies. If you would like for us to design and conduct a road rally for your next event, feel free to give us a call at 812-623-5727 or visit our website and click on "Private Rallies" for more details.

June 3, 2006, Subaru Challenge Road Rally. Sponsored by Subaru of Beechmont, this rally is open to all Subaru owners. Road course begins at Subaru of Beechmont in Cincinnati and ends at Meldahl Dam in Clermont County, Ohio.

July 29, 2006, Mini Cooper Road Rally. Sponsored by Cincinnati Mini of Cincinnati, Ohio, this rally is open to all Mini Cooper owners. Road course begins and ends at Cincinnati Mini.

August 5, 2006, National Z Car Road Rally. Sponsored by Jeff Wyler Nissan of Fairfield, Ohio, this rally is open to all Datsun/Nissan Z Car owners. Begins and ends at Jeff Wyler Nissan of Fairfield (Cincinnati), Ohio.

October 14, 2006, F-Body Road Rally. Sponsored by the City of Harrison, Ohio, this rally is open to all Chevrolet Camaro and Pontiac Firebird owners. Begins and ends in Harrison, Ohio.

COMMEMORATIVE COFFEE MUGS FOR 2006

If you attended any of our rallies last year you are now the proud owner of a very limited edition commemorative coffee mug which was made specifically for the rally which you entered. Only 72 mugs were made for each rally, so the chances of you finding one of these gems in a garage sale is next to nil!

Last year during the season, we took over 600 photographs during the rallies, hoping to catch a vehicle in the right place, at the right time, so the picture would be suitable for placement on one of the coffee mugs for the 2006 season. Back in December, Bev and I spent an evening going through the road rally photo albums, pulling out the best pictures from the 2005 season. This was hard work because we had so many great photos of so many really neat cars, but we could only use nine photos for the nine different mugs being produced this year. We placed about 50 of the best photos on the kitchen table and went through the process of elimination, which not only included our likes and dislikes but also the ability of the coffee mug company to produce a good quality silkscreen on the mug. Listed below are the first three mugs for this year, the type of car featured the owner and one very special animal!

Date	Road Rally	Vehicle Featured	Owner
3/25/2006	Return to Devil's Staircase	2005 Jeep Grand Cherokee	Patrick Casey
4/22/2006	Bridges & Brooks	2002 Subaru WRX	Nancy Snyder
5/20/2006	Hills & Howls	Loki the wolf	Mother Earth

Congratulations to Patrick, Nancy & Loki! Your vehicles and your majestic wolf face will now become a part of automotive history!

RALLIES FILLING UP FOR THE YEAR!

As we go to print on February 27, 2006, the following Road Rallies are beginning to sell out:

March 25 Return to Devil's Staircase 4 X 4 Rally **Sold Out!!!**
July 15 Malachi's Trap 4 X 4 Rally **26 teams registered.**

For the latest updates on rally openings and other information please visit the "What's New" section of our website or just give us a call. The web page is updated daily and will give you the most current information.

SUPPORT TEAMS

We are still in need of support teams for all road rallies. By volunteering as a support team you leave 30 minutes before the rest of the pack, your entry fee is waived and you receive an extra commemorative coffee mug. All we need is about a half an hour of your time before and after the rally to help register the teams and tally the scores. Give us a call if you would like to give it a try. Thanks!



SCENIC ROAD RALLIES IN THE SPOTLIGHT!!!

Recently we have received a rash of publicity regarding the growing interest in our road rallies. On Friday, February 10, 2006, The Cincinnati Enquirer ran a very nice article complete with pictures on the front page of their Business Section. A week later WRBI radio station in Batesville, Indiana, interviewed Bev and ran the interview several times in their news broadcast. On Thursday evening, March 9, 2006, USA Network will feature the movie "Big Daddy" During a commercial break the hosts of the show will be talking about exciting things to do on weekends including road rallies. During one of those breaks, Scenic Road Rallies LLC will be featured and at least one picture will be shown from our "Northwest Passage" 4 X 4 road rally last March. We submitted 6 pictures to the network and the 6 teams who were in the photographs have been notified that they may be on national TV!

CINCINNATI AUTO EXPO

From February 22-26 we had a display booth at the Cincinnati Auto Expo which features the latest automobiles on the market, including a few prototypes. This was a great show and we had a lot of fun while we were down there. We would like to thank the following people who stopped by to say "Hello": Harry & Juanita Hammond, Scott & Nancy Snyder, Tom & Peggy Agoston and family, Matt Siegert, Mark Costello, Kevin Sullivan, Jim Hopgood, Greg Wilson, Herb & Lee Houseworth, James & Patricia Von Diemar, Tom & Debbie Canepa, Bill & Bobbi Ostermeyer, Tim Sandlin, Chip Crane, Dave Sander, Ken Helfrich, Brad Weatherford & Sarah Ruark, Jerry & Carol Mercer, Gary & Barbara Schaffer and anyone else who we may have missed. Thanks!